

## **The PRII Consultancy of the Year**

We're looking for teams that not only deliver great work for their organisations but foster a culture of support, creativity, and collaboration. Use this form to showcase your work, your team culture, and why you believe you stand out.

Please note **only PRII Members can enter** this category

- 1** Provide up to three examples of client work in the period 1 April 2025 to 31 May 2026. The three examples should demonstrate your consultancy's innovation, results and impact for clients. Include objectives, summary of actions and measurable outcomes/impact.  
**20 points** **600 word limit**
- 2** What initiatives does your consultancy have in place for employees? The initiatives could include professional development, training, and skills growth etc. for your people.  
**20 points** **200 word limit**
- 3** What does your consultancy do to build long term relationships with your clients?  
**20 points** **200 word limit**
- 4** Outline your consultancy's approach to talent retention on your team/s. For example, how do you recognise and reward success within your consultancy?  
**15 points** **200 word limit**
- 5** What policies or practices do you have in place to support employee wellbeing and work-life balance?  
**15 points** **200 word limit**
- 6** What makes your consultancy the best? Share what sets you apart and how your consultancy's work reflects the values of work with real-life impact, collaboration, and innovation in public relations.  
**10 points** **200 word limit**