

PRII Communication Impact Awards – 2026

#PRIIAwards26

Shortlisted entries

Most Impactful Print/Broadcast Media Campaign - Sponsored by

Cancer Revolution: Science, Innovation and Hope

Breakthrough Cancer Research Team - Etch Communications
Breakthrough Cancer Research



Ócáid mhór dár dteanga dhúchais – The launch of An Foclóir Nua Gaeilge

Alice Public Relations Team - Alice Public Relations
Foras na Gaeilge

St Patrick's Day U.S. Engagement 2026

Marika MacCarvill - Enterprise Ireland

Most Impactful Digital/Social Media Campaign

Her Final Search

Emma Dillon-Leetch - Croí Heart & Stroke Charity

Pause Before You Post

Jennifer Dolan - Data Protection Commission

Best Crisis/Issues Communication Project

28 Hours from Crisis: Major Dublin Water Mains Repair

Project and Communications Team - Uisce Éireann

Beyond the Pump: Protecting Trust in Ireland's Fuel Sector

Cormac Coughlan - Teneo
Fuels for Ireland

Joint Agency Interdiction of MV Matthew

Joint Task Force - An Garda Síochána
Revenue, Naval Service

Best Internal Communication Project

From Awareness to Action: Making Strategy stick through Everyday Behaviour at AIB

Employee Communications Team - AIB

Inside the Numbers

Group Corporate Affairs - Bank of Ireland

Best Integrated Communication Campaign

Ireland Reads 2026

Michael McGlynn - Local Government Management Agency

Specsavers Ireland | Joe Maxi The Listening Taxi

Specsavers Team - Wilson Hartnell

Specsavers Ireland

Most Impactful Public Affairs Campaign - Sponsored by



9% VAT Campaign

Adrian Cummins - Restaurants Association of Ireland

Participation, Play and Recreation

PR and Digital Teams - We the People

Department of Children, Disability and Equality

Screening for SMA without delay

The Novartis & SMA Team - Red Flag Global

Novartis Ireland & SMA Ireland

St Patrick's Day U.S. Engagement 2026

Marika MacCarvill - Enterprise Ireland

Most Impactful Environmental, Social, Governance (ESG) Communication Campaign

Cancer Revolution: Science, Innovation and Hope

Breakthrough Cancer Research Team - Etch Communications

Breakthrough Cancer Research

Pause Before You Post

Jennifer Dolan - Data Protection Commission

TheReplay.ie

Garrett Harte & Catherine Monaghan - Harte Media

The Alzheimer Society of Ireland and TBWA

Best Sponsorship Relationship

Aviva Stadium Renewal

Sponsorship Division - Legacy Communications

Aviva Ireland

Guinness x Women's Six Nations

Guinness Team - Wilson Hartnell

Diageo Ireland

The Liberties Festival

Diageo Ireland Team - Q4PR

Diageo Ireland

Most Impactful Event

An International Conversation on Combatting Pornography, Sexual Violence and Sexual Exploitation

Ruhama Client Team - Alice Public Relations

Ruhama

Let's Make It Work 2025

PR Team - We the People

European Commission DG Employment, Social Affairs and Inclusion

St. Patrick's Day 2026

Marika MacCarvill - Enterprise Ireland

Categories to be announced on the night

- **The PRII Up & Coming Pro of the Year - Less than or 7 years**
- **The PRII Pro of the Year - More than 7 years**
- **The PRII Consultancy of the Year**
- **The PRII In-House Team of the Year**
- **The PRII Most Impactful Communication Campaign**

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