

### **The PRII In-House Team of the Year**

We're looking for teams that not only deliver great work for their organisations but foster a culture of support, creativity, and collaboration. Use this form to showcase your work, your team culture, and why you believe you stand out.

Please note **only PRII Members can enter** this category

- 1** Provide up to three examples of communication work in the period 1 April 2025 to 31 May 2026.  
The three examples should demonstrate your team's innovation, results and impact. Include objectives, summary of actions and measurable outcomes/impact for your employing organisation.  
**20 points** **600 word limit**
- 2** What does your team do to support continuous professional development, training and skills growth?  
**20 points** **200 word limit**
- 3** How does your team promote collaboration, knowledge sharing, and clear internal communication?  
Examples provided could be within the section you work in or across the wider organisation.  
**20 points** **200 word limit**
- 4** Outline your approach to performance management and talent retention.  
Also include how is talent identified and rewarded within the team.  
**15 points** **200 word limit**
- 5** What policies or practices do you have in place to support employee wellbeing and work-life balance?  
Policies or practices should reference supporting employee wellbeing and promoting a healthy work-life balance.  
**15 points** **200 word limit**
- 6** What makes your in-house public relations team the best?  
Share what sets your team apart and how your team's work reflects the values of work with real-life impact, collaboration, and innovation in public relations.  
**10 points** **200 word limit**