

› Membership application form



› Our mission statement

The Public Relations Institute of Ireland supports and maintains the highest standards of training and practice in public relations in Ireland.

› Becoming a member

If you need assistance with any aspect of your application, contact the PRII Membership Desk on 01 661 8004.

1. Decide which grade of membership you would like to apply for. It is important to familiarise yourself with the membership categories outlined on the attached sheet before completing this form, but if you are in any doubt about your eligibility for a particular category please contact us.
2. Your application must be endorsed by a proposer who is a full member of the PRII or, if you are applying for student membership, by an appropriate educational course director. Full and affiliate membership status also requires a second endorsement, again from a full member of the PRII.
3. Only full members of the Institute are entitled to use the initials MPRII.
4. The address(es) you give us here will be used in all PRII correspondence and will also be published in the Institute's annual Irish Media Contacts Directory. Please advise us in writing of any changes to these details.
5. Your subscription is valid for a 12-month period and is due for renewal in October each year. We regret that subscriptions cannot be refunded.

› Personal details

*Please complete in BLOCK CAPITALS.
(The name you give will appear on all PRII correspondence, including your membership certificate if applicable)*

The membership category I am applying for is (please tick relevant box):

Full Affiliate Associate Student

Name _____

Date of birth _____ Nationality _____

Job title _____

Name of organisation _____

Start date _____

Date your current job title became effective _____

Name of person you report to directly _____

Their job title _____

How many people report to you? _____

Please indicate their level(s) _____

The address and contact details you give below will be used in all PRII correspondence.

Address _____

Tel _____ Fax _____

Mobile _____ E-mail _____

Website _____

The following address and contact details, if different, will be published in the Institute's annual Irish Media Contacts Directory.

Address _____

Tel _____ Fax _____

Mobile _____ E-mail _____

Website _____

Reasons for joining the PRII _____

› Section A

To be completed by all applicants

Education and professional qualifications obtained

1. Qualification

Date awarded

College / University / Body

2. Qualification

Date awarded

College / University / Body

3. Qualification

Date awarded

College / University / Body

› Section B

To be completed by student applicants only

Leaving Certificate

Date your Leaving Certificate was awarded

Subject

Grade

Subject

Grade

Subject

Grade

Subject

Grade

Subject

Grade

Subject

Grade

Current public relations education

Course / qualification

College / University

Expected graduation date

Relevant professional experience (list your previous employers and job titles)

› Section C

To be completed by full, affiliate and associate member applicants only

Note: Applicants for affiliate membership must submit a letter of reference from their employer (or proposer) outlining their relevant public relations experience.

Relevant professional experience

Briefly describe your organisation's primary business activity

Does your employer recognise your public relations work as being your primary function?

Yes No

If no, what percentage of your work time do you give specifically to public relations work?

> **Section C continued**

If yes, what industry sectors are you principally involved in? *(tick as appropriate)*

- | | |
|---|--|
| <input type="checkbox"/> Financial services | <input type="checkbox"/> IT/telecommunications |
| <input type="checkbox"/> Health services/pharmaceutical | <input type="checkbox"/> Public sector |
| <input type="checkbox"/> Charity/non-profit | <input type="checkbox"/> Consumer |
| <input type="checkbox"/> Other <i>(please state)</i> | |

Please indicate the areas you are directly responsible for, or those you play a significant role in *(tick as appropriate)*

Strategy

- | | |
|---|--|
| <input type="checkbox"/> Strategic planning | <input type="checkbox"/> Public relations programme management |
| <input type="checkbox"/> Budgetary control and management | <input type="checkbox"/> Issues management |
| <input type="checkbox"/> Crisis management | |

Media support

- | | |
|--|---|
| <input type="checkbox"/> Media relations | <input type="checkbox"/> Media competitions |
|--|---|

Publicity

- | | |
|---|--|
| <input type="checkbox"/> Product launches | <input type="checkbox"/> Promotions |
| <input type="checkbox"/> Corporate events | <input type="checkbox"/> Corporate entertainment |
| <input type="checkbox"/> National award schemes | <input type="checkbox"/> Official openings |
| <input type="checkbox"/> Plant visits | <input type="checkbox"/> Sponsorship assessment |
| <input type="checkbox"/> Sponsorship management | <input type="checkbox"/> Sponsorship negotiation |

Written communications

- | | |
|--|---|
| <input type="checkbox"/> News releases | <input type="checkbox"/> Feature articles |
| <input type="checkbox"/> Brochure/leaflet copy | <input type="checkbox"/> Reports |
| <input type="checkbox"/> Scripts | |

Production

- | | |
|---|---|
| <input type="checkbox"/> Photography shoots co-ordination | <input type="checkbox"/> Newsletter production |
| <input type="checkbox"/> Print and design management | <input type="checkbox"/> Marketing support activities |

Previous relevant experience

Organisation _____

Address _____

Job title _____	Principal duties _____
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Start date _____	End date _____
------------------	----------------

Organisation _____

Address _____

Job title _____	Principal duties _____
-----------------	------------------------

Start date _____	End date _____
------------------	----------------

Organisation _____

Address _____

Job title _____	Principal duties _____
-----------------	------------------------

Start date _____	End date _____
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Other relevant professional experience

› Endorsements

Full & affiliate members: Your application must be endorsed by a proposer and a seconder, both of whom must be full members of the PRII

Associates: Your application must be endorsed by a proposer who must be a full member of the PRII

Students: Your application must be endorsed by a full member of the PRII or by an appropriate educational course director

For completion by all applicants

Proposer Course director

(please tick relevant box)

Name _____

Employer _____

Signature _____

Date _____

To be completed by affiliate and full members only

Secunder's name _____

Employer _____

Signature _____

Date _____

› Declaration of applicant

To be completed by all applicants

I wish to become a (please tick relevant box)

Full Affiliate Associate Student

member of the Public Relations Institute of Ireland. If admitted, I undertake to abide by the Articles and Codes of Professional Conduct.

I understand that an annual, non-refundable membership fee applies. The details I have supplied are accurate and I agree to provide any further information that may be called for in support of this application.

Signature _____

Date _____

Please return your completed form to:

The Chairperson, Membership Sub-Council, Public Relations Institute of Ireland, 78 Merrion Square, Dublin 2

Tel: 01 661 8004 Fax: 01 676 4562 E-mail: info@prii.ie www.prii.ie

FOR OFFICE USE ONLY – Application approval

The National Council has agreed to accept this application for membership to the PRII.

Member's name _____

Membership status granted _____ Membership number _____

Signed on behalf of the National Council _____

Date _____