



# Awards for Excellence in Public Relations 2010

## Entry Form

Hosted by  
The Public Relations Consultants Association (Ireland)  
The Public Relations Institute of Ireland  
The Chartered Institute of Public Relations (N. Ireland Region)

### Company Details

Full name of company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Head of organisation: \_\_\_\_\_

Contact for Awards: \_\_\_\_\_

Position: \_\_\_\_\_

Telephone number: \_\_\_\_\_

e-mail: \_\_\_\_\_

### Project/Programme

Project title: \_\_\_\_\_

Start/finish date: \_\_\_\_\_

### Public Relations Consultant/Adviser

Full name of company: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Managing Director: \_\_\_\_\_

Public Relations Adviser: \_\_\_\_\_

Contact for Awards: (if different) \_\_\_\_\_

Position: \_\_\_\_\_

Telephone number: \_\_\_\_\_

e-mail: \_\_\_\_\_

### Declaration

This nomination **must** be signed by representatives of both the company and the public relations adviser, internal or external. We wish to nominate the stated company for the Awards for Excellence in Public Relations 2010. We confirm that all information set out in the attached presentation and in the supporting material (if any) is correct.

Signed for the company: \_\_\_\_\_

Position: \_\_\_\_\_ Date: \_\_\_\_\_

Signed for PR consultant/adviser: \_\_\_\_\_

Position: \_\_\_\_\_ Date: \_\_\_\_\_

### Category for Nomination

- A. Best Corporate Communication
- Corporate Responsibility
- Financial
- Business-to-Business
- Internal Communication
- B. Best Consumer Public Relations Campaign
- Best campaign €12k or under
- Best campaign €12k – €25k
- Best campaign over €25k
- C. Best Public Affairs Campaign
- D. Best Use of Media Relations (Print and/or Broadcast)
- E. Best Use of Online PR
- F. Best Campaign by a Charity/Not-for-Profit Organisation
- G. Best Integrated Campaign
- H. Best Public Information Campaign
- I. Best Crisis Communication
- J. Best Public Sector Campaign
- K. Best Use of Sponsorship
- L. Outstanding Small Consultancy

Winning descriptor (to be used should this project be a winner)

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